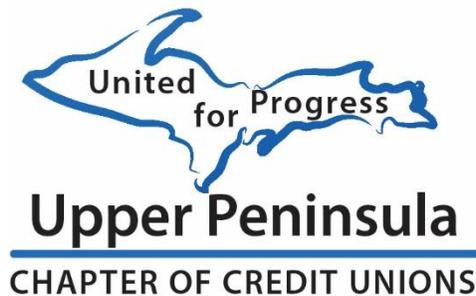


# 2016 Manager's Conference



Island House Hotel  
Mackinac Island

August 3 & 4, 2016

Who Should Attend?  
CEO's and other key management

# Hotel Accommodations:

## *Island House Hotel*

Island House Hotel is the event host hotel for the 2016 Upper Peninsula Chapter Manager's Conference. To reserve, please call Island House Hotel at 1.800.399.0403 and reference **Upper Peninsula Credit Union Conference** to receive the following discounted room rates:

Traditional rooms: \$529.00 per room, based on double occupancy

Deluxe rooms: \$649.00 per room, based on double occupancy

Premium rooms: \$779.00 per room, based on double occupancy

**These rates include two nights lodging, breakfast buffet each morning, ferry service and one hour bike rental. Reservations must be made before July 1, 2016 to qualify for the conference discount.** At time of reservation the two nights deposit will be required. Any requests for special room arrangements must be made at time of reservation.

## *Ferry Transportation To/From Mackinac Island – Star Line*

Star Line Ferry runs from St. Ignace and Mackinaw City. Attendees/guests may simply identify themselves as **Upper Peninsula Credit Union Conference Attendees** at either dock office for tickets. The ticket price is included with your hotel for the conference. Star Line offers complimentary onsite overnight guest parking, optional valet service, and complimentary shuttle services. For more information and schedules, please contact Star Line directly at 1.800.638.9892 or [mackinacferry.com](http://mackinacferry.com).

# Presenting Sponsors:



## Jim Kasch



Jim has more than twenty years business experience, most of which with credit unions. His roles range from teller to CEO. He spent more than ten years with Partners Federal Credit Union (formerly Vista FCU) which serves The Walt Disney Company, where he led marketing, business development, sales, and strategic alliances.

In 2010, Jim was hired to be the Chief Executive Officer for Darden Employees Federal Credit Union (DCU), chartered to serve the more than 200,000 employees of Darden Restaurants, Inc. In six months, he and his team built a primarily virtual delivery credit union offering a full suite of products and services. Since its launch, DCU has more than tripled its asset base, grown 6 times in loan balances, quadrupled income, and grown seven times in members served.

DCU's unique business model extends to its robust relationship with its sponsor who positions the credit union as a business partner rather than only a service or benefit to employees. Nearly 90% of Darden employees are Gen X or Gen Y, making DCU's field of membership one of the youngest and largest in the country.

In 2014, Jim helped orchestrate the merger between DCU and USF Federal Credit Union in Tampa, Florida. In 2015 he established his own consultancy.

### *Personal Information*

A native of Ohio, Jim now resides in Orlando, Florida with his wife and two children. He holds an MBA from Stetson University in DeLand, Florida.

Represented by Patty Carpenter at Carpenter Speakers Bureau  
909-393-6173 Email: [patty@carpenterspeakers.com](mailto:patty@carpenterspeakers.com)

**Registration Deadline: July 1, 2016**

# Registration

Credit Union Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Name	Indicate Role: Participant, Guest or Child	Thursday Lunch: Yes or No

## Registration fee:

Number of Participants \_\_\_\_\_ x \$140.00 = \_\_\_\_\_

Number of Adult Guests with Thursday Lunch \_\_\_\_\_ x \$130.00= \_\_\_\_\_

Number of Adult Guests without Thursday Lunch \_\_\_\_\_ x \$110.00= \_\_\_\_\_

Number of Children (12 & under) with Lunch \_\_\_\_\_ x \$ 85.00= \_\_\_\_\_

Number of Children (12 & under) without Lunch \_\_\_\_\_ x \$75.00= \_\_\_\_\_

**Total Registration Fee:** \_\_\_\_\_

Mail this form and check payable to **U.P. Chapter of MCUL** to:

Darcy McLean  
U.P. State Credit Union  
W366 West US2  
St. Ignace, MI 49781

**Registration Deadline: July 1, 2016**

2016 Upper Peninsula Chapter  
Manager's Conference  
AGENDA

**Wednesday, August 3<sup>rd</sup>**

3:00pm	<b>Check In</b>	Island House Hotel
5:30-6:00pm	<b>Social Hour</b>	Backyard, Island House Hotel
6:00-9:00pm	<b>Barbeque</b>	Backyard, Island House Hotel

**Thursday, August 4<sup>th</sup>**

8:00-10:30am	<b>Breakfast</b>	1852 Grill Room
9:00am-12:00pm	<b>Education</b> <i>Presented Jim Kasch</i>	Webster Room
12:00-1:00pm	<b>Lunch</b>	1852 Grill Room
1:00-2:00pm	<b>Information Sessions</b> <i>Presented by Presenting Sponsors</i>	Webster Room
2:00-4:30pm	<b>Education</b> <i>Presented by Jim Kasch</i>	Webster Room
5:00-5:30pm	<b>Social Hour</b>	Yankee Rebel Tavern
5:30pm	<b>Dinner</b>	Yankee Rebel Tavern
7:00pm-8:30pm	<b>Sip and Sail</b> <i>Presented by MCUL/CU Solutions Group</i> <i>Docking at end of Arnold Line passenger dock</i> <i>Live entertainment by Patrick Springsteen</i>	Isle Royal Queen III

**Friday, August 7<sup>th</sup>**

8:00-10:30am	<b>Breakfast</b>	1852 Grill Room
--------------	------------------	-----------------

Comments:

Dress is business casual. During social hours a certain limit is given for the bar tab, please bring money in case we reach the limit before the end of the allotted time.